



# 2024 Leadership Poll Series

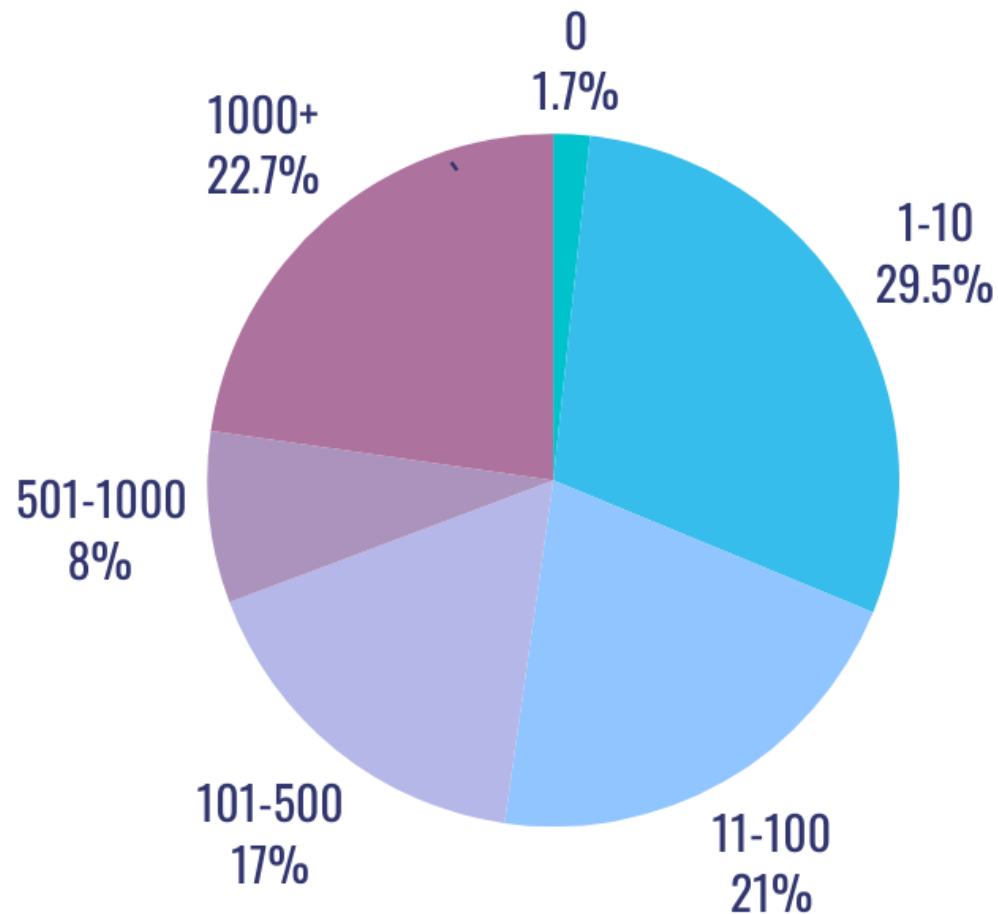
## Q2 Results

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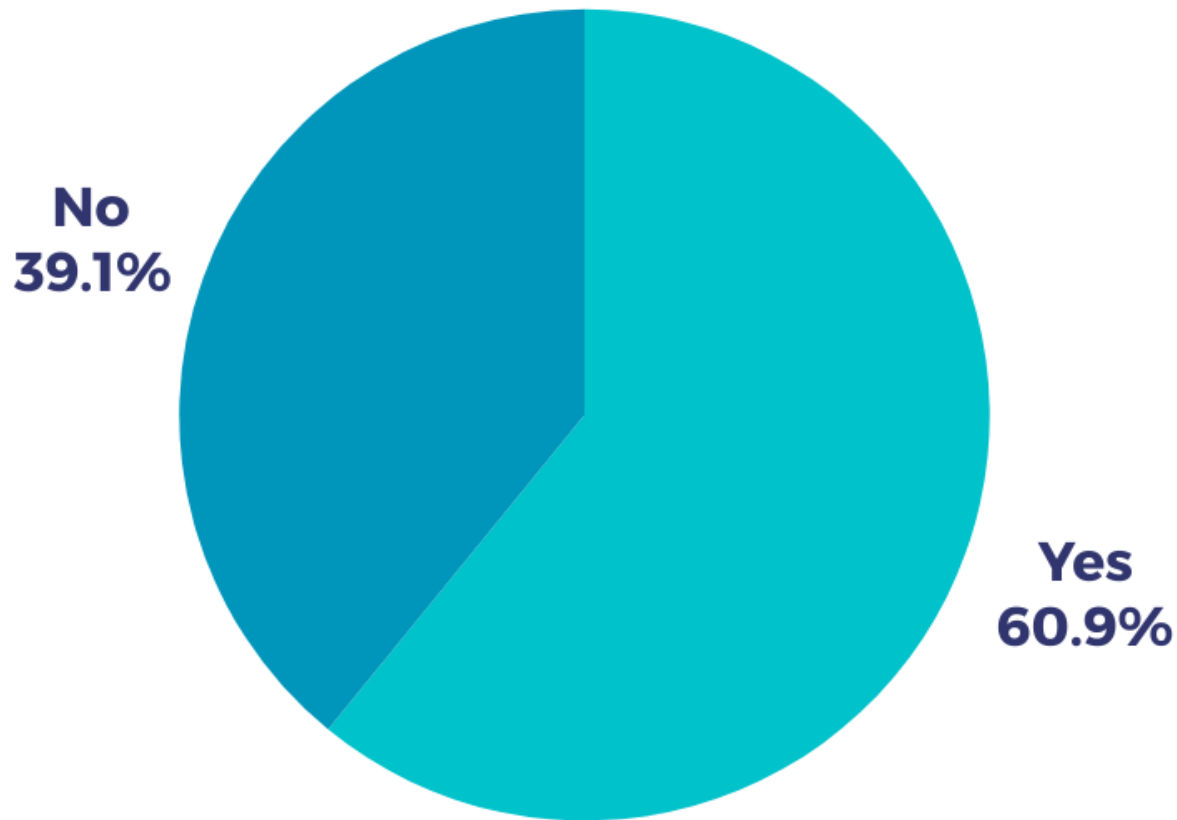


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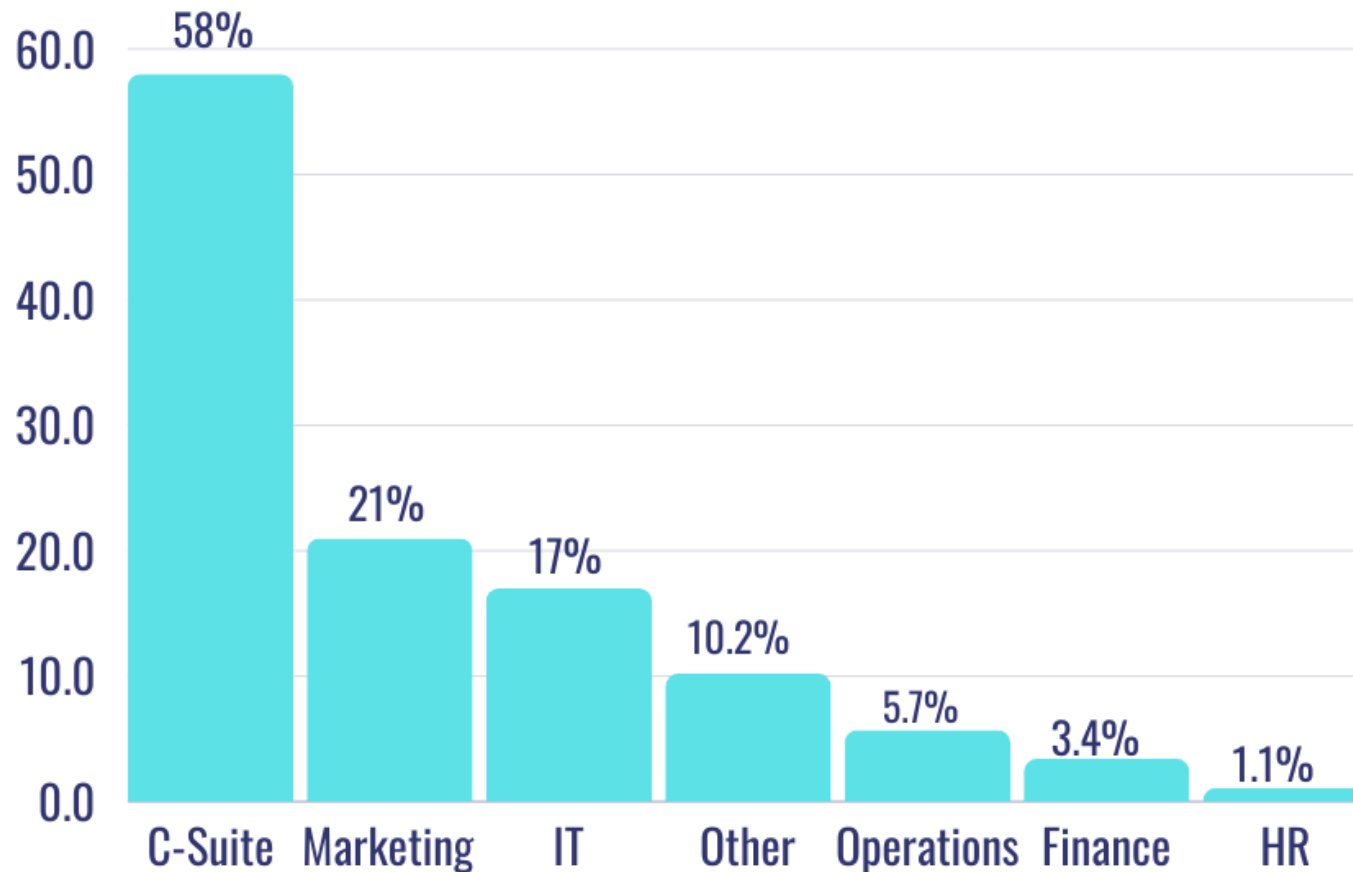
# Which range best depicts the number of NC-based employees in your organization?



# Is your company headquartered in NC?

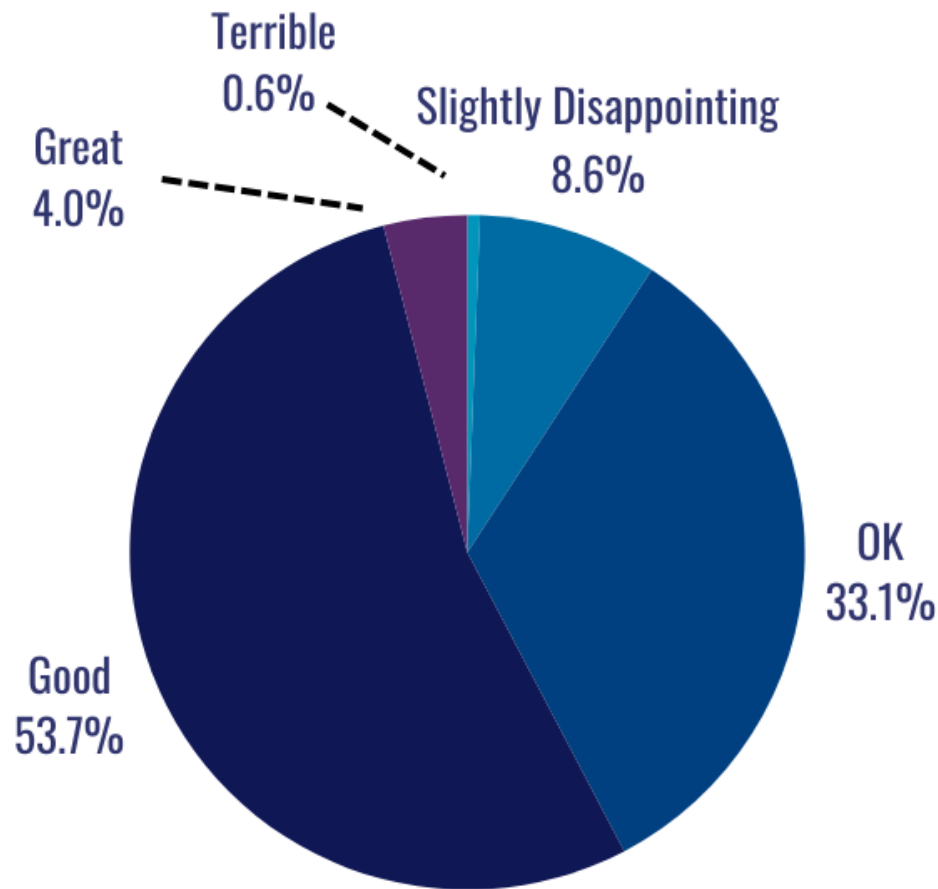


# What is your role within your organization?



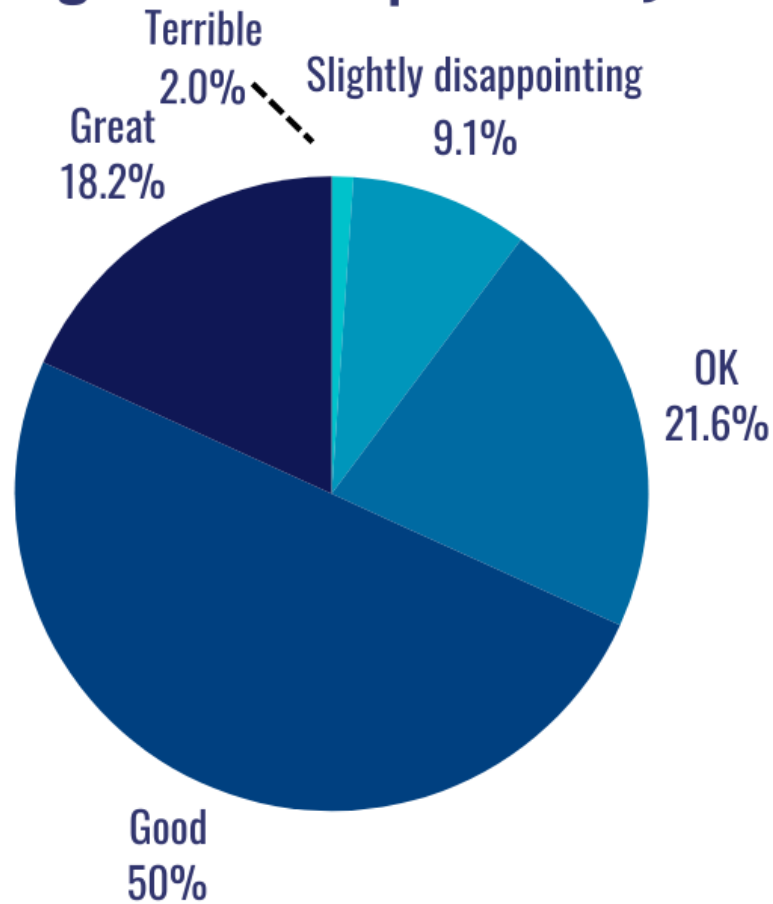
***\*\*Respondents were given the option to mark all that apply***

## How do you perceive the past quarter has been for North Carolina's technology sector broadly?

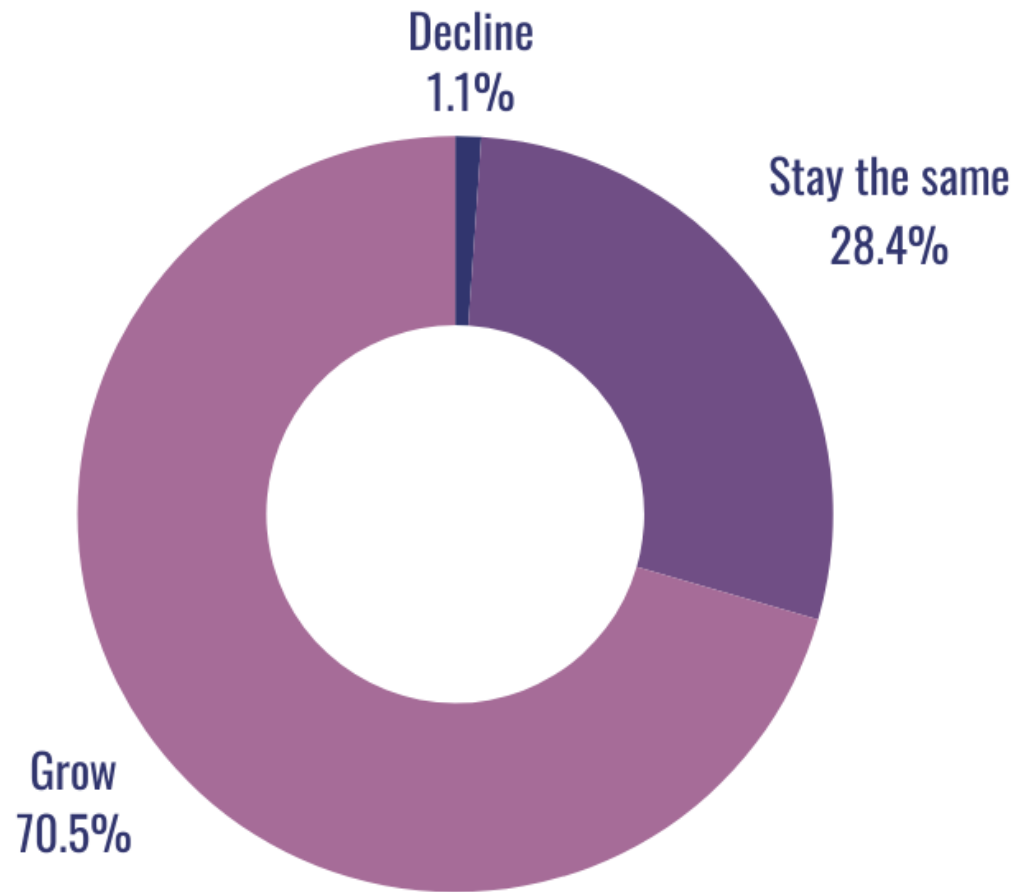




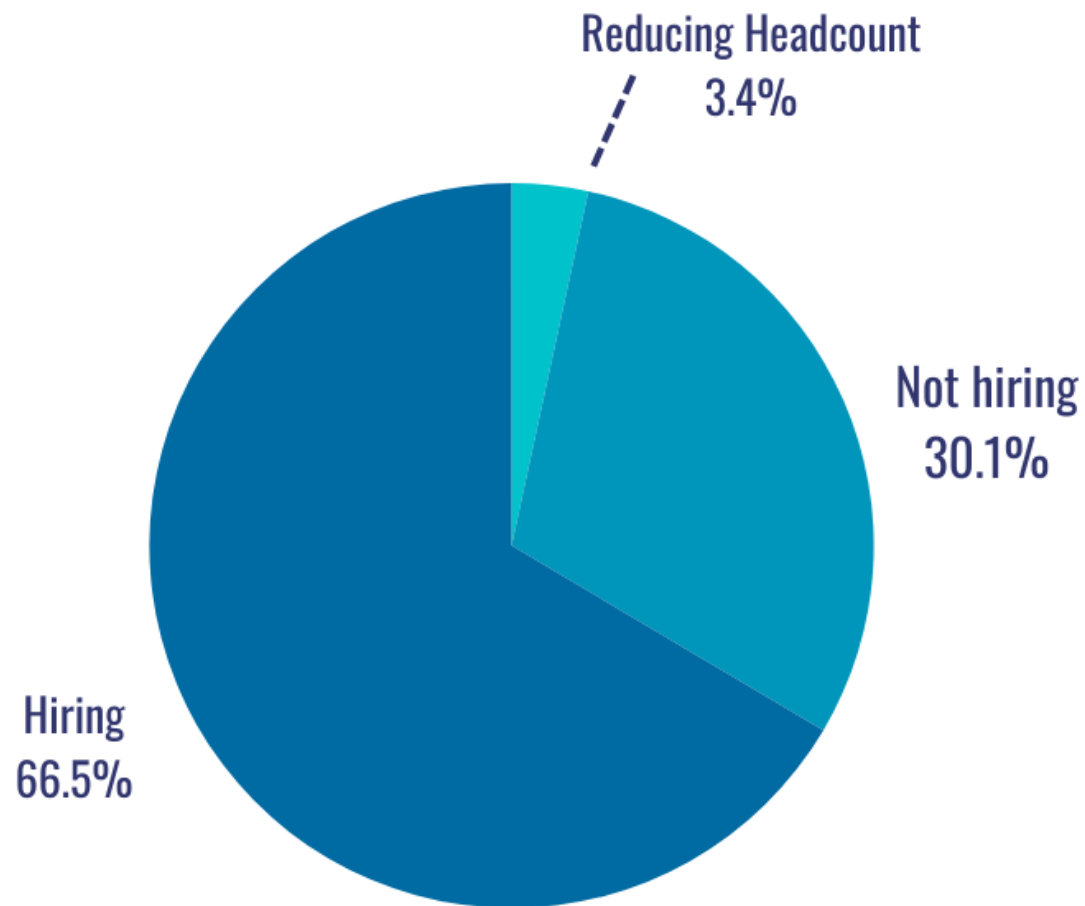
# How has the past quarter been for your organization specifically?



**I expect that over the next quarter our business  
will:**



# Is your organization:





What makes you optimistic about the next 12 months?

Client + Customer  
Dynamics

Job Market + Hiring

AI Growth +  
Advancement

Economy/  
Interest Rates

Market +  
Business Growth

Elections + Political  
Climate

Acquisition +  
Investment Activity

Infrastructure +  
Development

What concerns you, if anything, about the next 12 months?

Regulatory +  
Compliance Issues

Macroeconomic Concerns

Inflation

Interest Rates

Election/  
Political Uncertainty

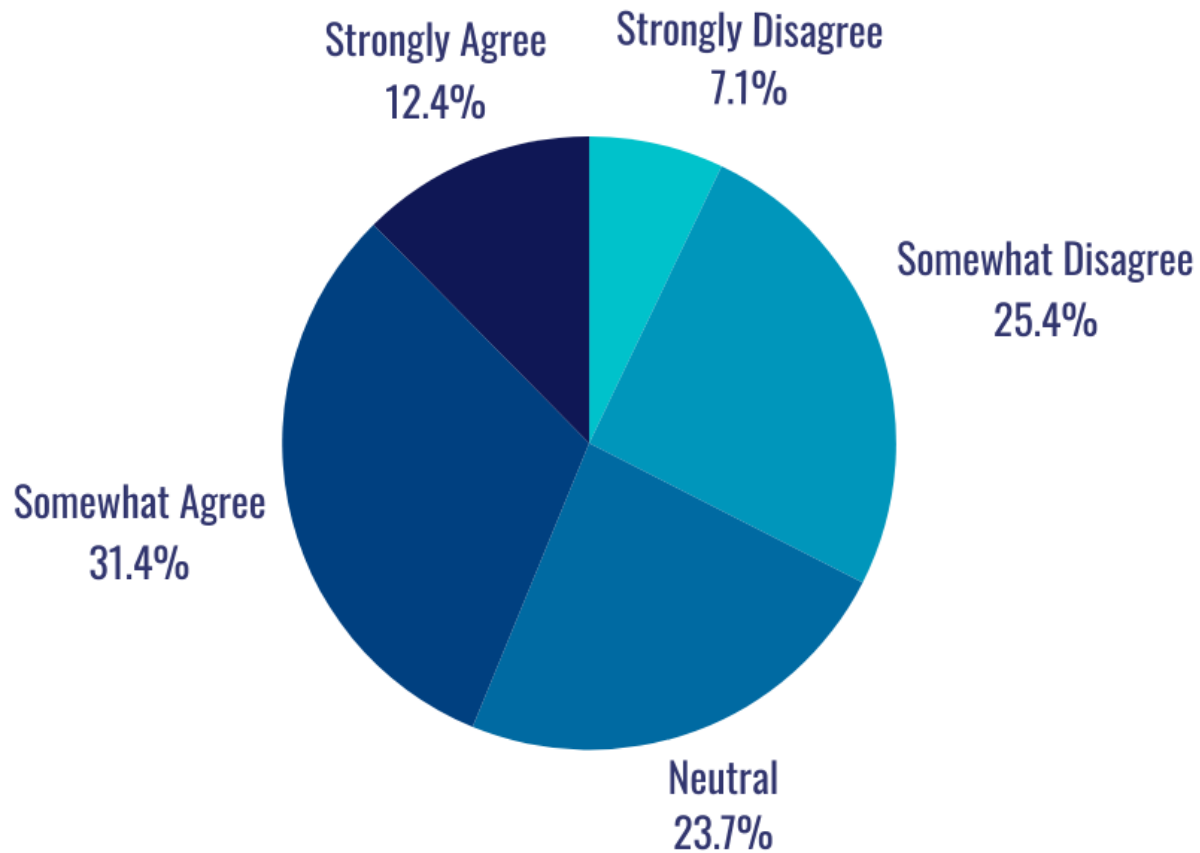
AI + Technology Impact

Economic  
Slowdown

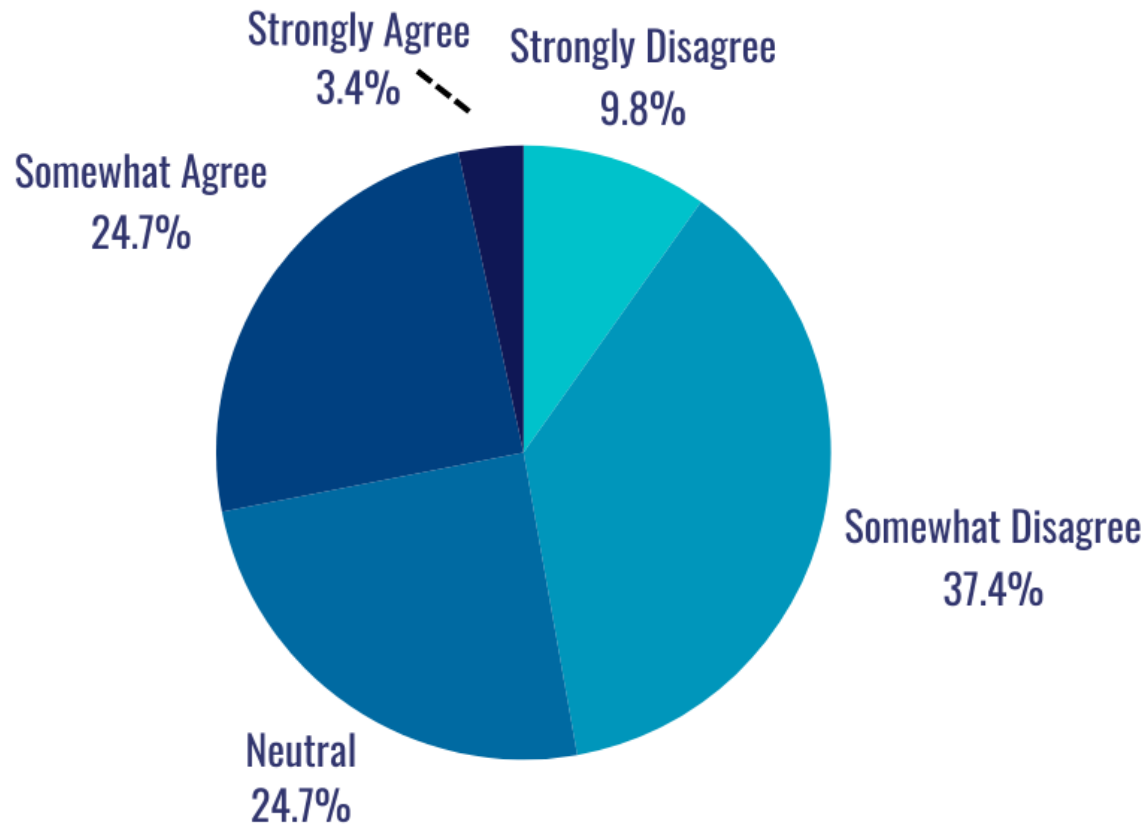
Geopolitical Issues

Hiring + Talent Acquisition

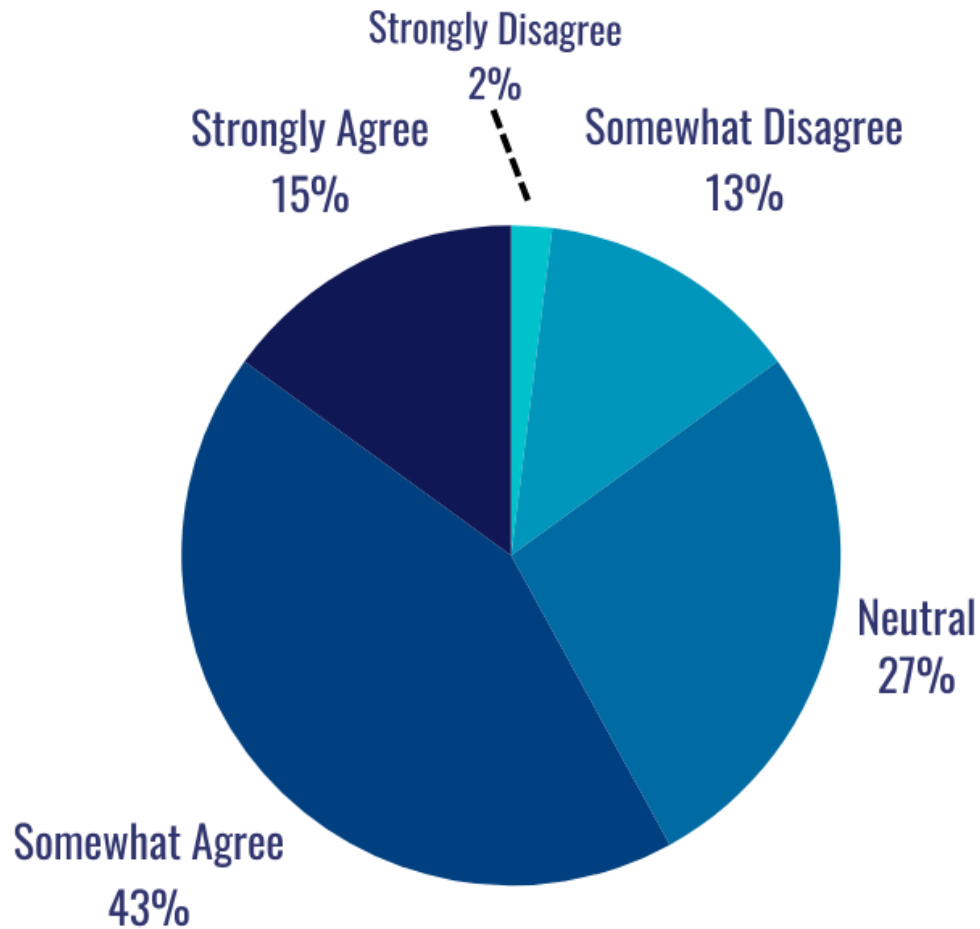
# Higher Education degrees are necessary for tech workers.



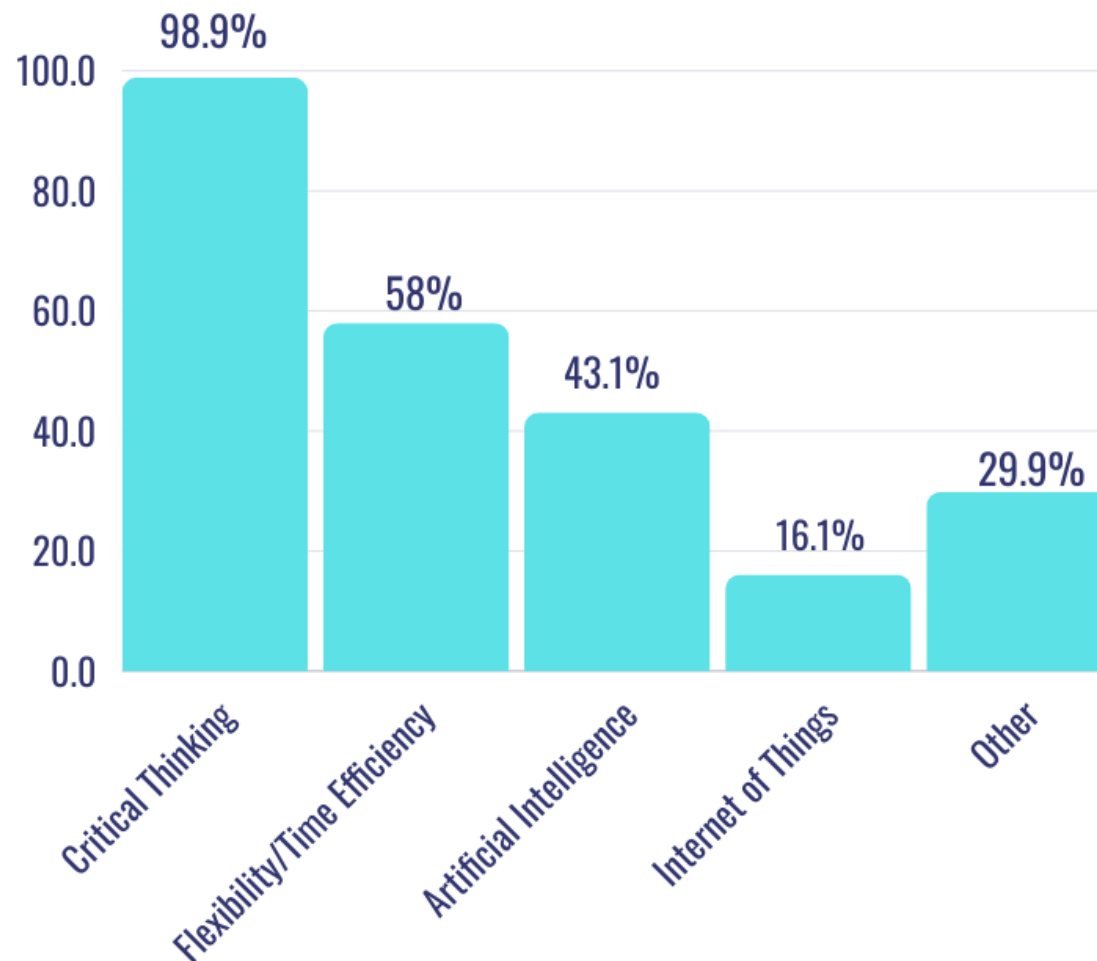
# Entry-level employees don't have the right skills to succeed in tech positions.



## School technology curricula are misaligned with practical application and/or lack real-world job relevance.



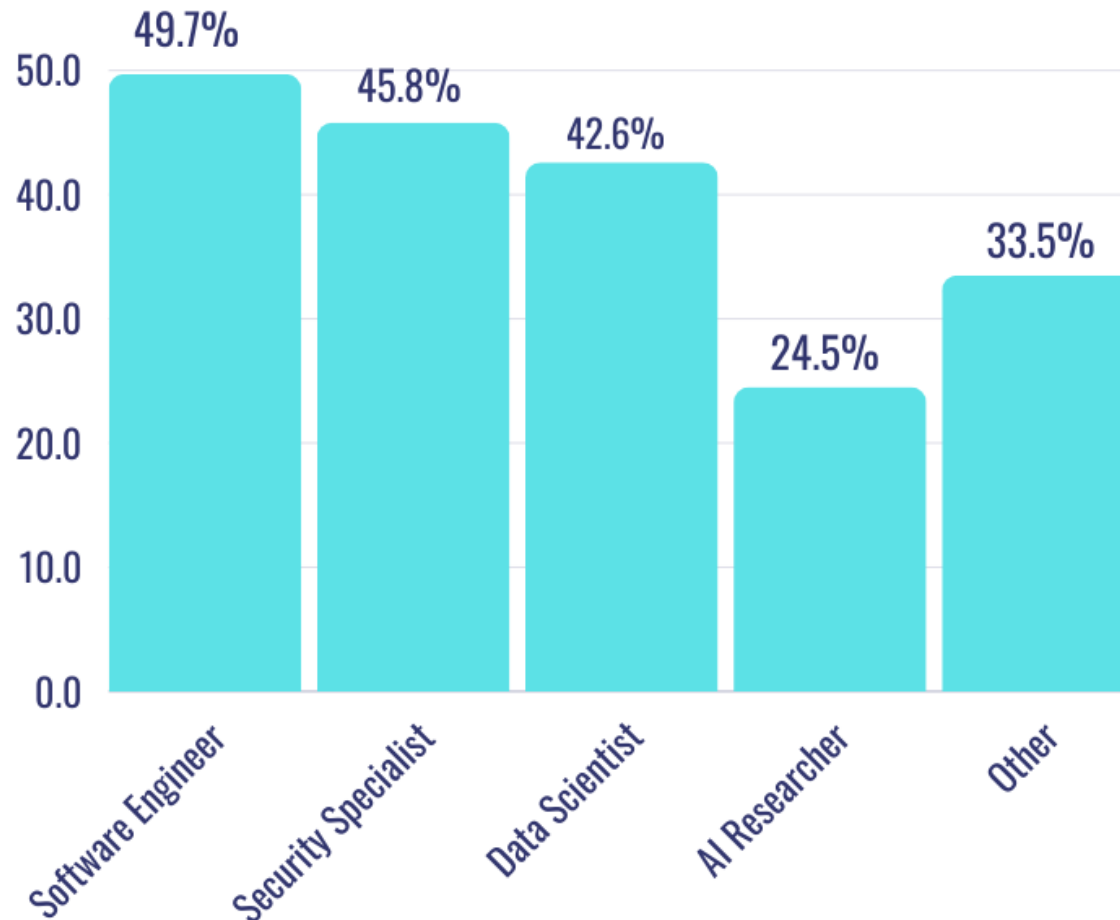
# Which skills are critical for success in today's tech workforce?



**\*\*Respondents were allowed to choose more than one option\*\***



## What tech roles are you most looking to fill this year?



**\*\*Respondents were allowed to choose more than one option\*\***



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